

Nashville Artist Association PROMOTIONAL AGENCY

Non-Exclusive Membership Agreement

Basic Membership (Level 1)

The "Nashville Artist Association" (NAA) facilitates promotional opportunities for its members with multiple yearly performances and short-term promotional strategies. NAA provides a minimum of four performance opportunities a year, actively seeks career opportunities and provides useful industry information while providing viable discounts on support services: Public Relations, Studio Time, Electronic Press Kits, Music Video Production and Web Services, etc. Members will be notified of upcoming NAA events via email and by a posted schedule on the NAA website, thus all events are considered viable and credited toward member promotions. NAA also pursues opportunities for "Special Events" in support of community fundraising and outreach programs. This may include some public appearances & performances, interviews and program promotions with limited or no pay, but creates contract opportunities while benefiting the community. All NAA members choose which events they wish to participate in.

Advanced Membership (Level 2)

NAA as your "Promotion Agency" works with advanced members for a specific period of time as an "intermediate management" promoter in attaining set goals in promotion campaigns; including but not limited to TV and Radio Broadcast, Live Shows with Media Coverage, Benefit Concerts, Special Events as well as "on the road" marketing strategies. NAA develops and executes promotional strategies individually outlined on a pre-defined schedule (please see attached addendum). NAA also scouts for special media projects and opportunities through established relations and on-going marketing development as "Critical Events". Acting as an "intermediate management" representative NAA endeavors to include and facilitate possibilities that may benefit its clients and this includes pitching your works to the Entertainment Communities such as: Film, Advertising Agencies, Publishers, Labels and Managers etc. NAA has special promotion programs available such as CRS week, CMA week, live Showcases, County Fair, Television and Radio Broadcast Remotes and Concert Events, etc.

Fees and Commissions

Annual Fees: Basic Level 1 Membership- Individual \$195.00, Group \$295.00; Advanced Level 2 Membership- \$495.00. This membership fee sets up & maintains your promotional data on the web and gives you access to the events that you choose to participate in and covers the support services for NAA sponsored events throughout the year. Any revenue generating contracts/bookings initiated by NAA are commissionable at the rate of 15%. For the Advanced Level 2 Membership: There are correlated monthly fees based upon the specific strategies requested which would be mutually agreed upon prior to contract signing. Such special services or events, which would incur additional costs relating to those services, will be charged appropriately such as: Sound/Lighting Support, Showcase Fees, additional Musicians, Pictures, Press Releases, Audio/Video Production, specially requested Research/Development, National Press Promotions, etc. NAA expressly developed contracts will be established under a commissionable agreement to be set and mutually agreed upon at that time.

This Non-Exclusive Annual Membership Contract will be executed as outlined. NAA initiated contracts will be commissionable for a period of 1 year following the termination of this contract. Agreed This Day by:

Artist Client Signature _____ Date _____

Membership Type: _____ (Level 2 see attached addendum) Amount Paid: _____

Nashville Artist Association _____ Date _____

Please Print:

Full Name _____ Stage/Band Name _____

Mailing Address: _____ E-Mail: _____

Website: _____ My Space Website: _____

Daytime Phone: _____ Evening Phone: _____ Cell Phone: _____ Other Contact: _____

Other Members: _____